



Press release

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Swissôtel Sydney Welcomes Hospitality Stalwarts to the Hotel's Executive Committee

AccorHotels is pleased to announce the recent appointments of Jenifer Dwyer Slee in the role of Director of Sales & Marketing, John Wilson in the role of Director of Revenue & Distribution and Marina Filipovska in the role of Director of Finance at Swissôtel Sydney. Forming the hotel's Executive Committee team, Jenifer, John and Marina will report to Lorraine Mercuri, General Manager while leading teams towards business and financial objectives.

As the Director of Sales & Marketing, Jenifer will be managing the sales, marketing and events team and will be responsible for the development and execution of the luxury Sydney CBD hotel's sales and marketing strategy. Jenifer joins the Swissôtel Sydney team with over 17 years of hotelier experience; most recently, she was the Director of Sales & Marketing at Pullman & Mercure Brisbane King George Square that includes the awarded venue Sixteen Antlers, Brisbane's Best Roof Top Bar.

Jenifer began her travel and tourism career in conference and events, before joining the Accor group where she held various leadership roles across region and brand at Novotel Palm Cove, Sofitel Wentworth Sydney, Novotel Darling Harbour hotels (Novotel, Grand Mercure and Ibis) and Novotel Brighton Beach. Apart from holding the position of Director of Sales & Marketing with other companies such as IHG and Starwood, Jenifer has also held the national role of Director of Sales – Business Events Australia, Accor, was a member for Business Events Sydney Advisory Board and was Deputy Chair - Destination Marketing & Visitor Experience – sub committee, Canberra.



John joins the Swissôtel team with a wealth of experience having most recently held the role of General Manager Revenue for Stamford Hotels & Resorts where he worked with iDEAS Revenue Management system. Prior to this, John held the regional role for Director of Revenue for TFE hotels, and also held a regional role in the roll out and system implementation of EzyRMS yield management system which took him overseas for implementation throughout a number of companies most notably Accor.

Starting his career in the field of reservations and yield management with Intercontinental Hotels, John has an excellent appreciation of hotel operations and Accor rate architecture and will lead the reservations team at the hotel to greater heights.

Marina joins the team from Novotel Sydney International Airport where she was the Financial Controller. Prior to this, Marina was the Assistant Financial Controller for the Mercure Sydney Central Schwartz Hub which including the six hotels, namely Mercure Sydney, Ibis World Square, Ibis King Street Wharf, Fairmont Resort Blue Mountains, Novotel Newcastle and Mercure Canberra with direct purview over the Mercure Sydney Central as the main hotel. Marina, who is CPA and PY accredited, was also Assistant Financial Controller for Novotel Northbeach Wollongong and held a number of accountant roles throughout Accor.

Marina was instrumental in ensuring that the financial health of the Novotel Sydney International Airport was sound and solid during a tumultuous time of hotel ownership transition with a long sales schedule, a successful operation selection in which valuations, investor submissions and much financial analysis was required. She managed numerous full year re-forecasts to mitigate the changing timelines and schedules of a multimillion dollar refurbishment and the transition to a successful hotel management agreement. Marina did this all whilst developing a strong team, influencing and educating her colleagues and hotel peers and built a strong relationship with the owners.

Lorraine Mercuri, General Manager, Swissôtel Sydney, is delighted to have these three hospitality stalwarts on board. "Jenifer, John and Marina bring with them a wealth of industry knowledge and experience which will be instrumental in driving their teams forward to achieve business objectives, while also strengthening the competitive position of the hotel as a leading luxury lifestyle property in the Sydney CBD." said Lorraine.



2019 marks the 20th anniversary of Swissôtel Sydney with the executives joining the iconic property at such a momentous time. Besides the convenient central city location, the hotel boasts 369 beautifully appointed rooms and suites, a restaurant and lobby bar, an award-winning day spa and eight state-of-the-art meeting rooms including a heritage-listed ballroom accommodating up to 400 people. The Swissôtel brand continues to gain traction in the Asia Pacific region with new hotel openings in the Gold Coast, Jakarta and Bali in next three-year pipeline.

For more information please visit: www.swissotel.com/sydney

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About Swissôtel

One of the best-known Swiss brands in the world, Swissôtel Hotels & Resorts offers contemporary hotels infused with the freshness and vitality of alpine energy, rooted in the tradition of Swiss hospitality. Respected for its intelligent design, quality craftsmanship and mindful approach to sustainability, Swissôtel gives its guests peace of mind to explore the world, discover life's true rewards and embrace opportunities to 'live it well'. The Swissôtel brand was founded in 1980 and today numbers more than 30 hotels globally including flagship properties such as Swissôtel The Bosphorus in Istanbul, Swissôtel The Stamford in Singapore and Swissôtel Krasnye Holmy in Moscow. Swissôtel is part of Accor, a world-leading travel and lifestyle group which invites travellers to feel welcome in 4,800 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

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